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**What are three conclusions we can make about Kickstarter campaigns given the provided data?**

* Most fundraising campaigns are for the “theater” parent category and the “plays” sub category.
* December is the worst month to raise money.
* Approximately 53% of all campaigns are successful.
* The likelihood of success in fundraising has an inverse relationship to the funding goal amount.

**What are some of the limitations of this dataset?**

* This provides beginning and end results data but does not show data for during the campaign.
* Does not show how many views each campaign has.
* Does not show all the marketing materials for a campaign.
* Shows only historical data and does not imply future fundraising will results will repeat.

What are some other possible tables/graphs we could create?

* Length of the Blurb on the success rate.
* Results by country.
* Results by currency.
* Number of backers and success rate.